

USE OF CANVA APPLICATION IN LEARNING PANCASILA AND CITIZENSHIP EDUCATION

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Abstract

Pancasila and Citizenship Education (PPKn) has a strategic role in shaping students' character in accordance with the values of Pancasila. However, the abstract and normative nature of the material often leads to a lack of student interest. This study aims to explore the use of Canva application as a technology-based learning media in Civics subject. Using qualitative research methods, data was collected through interviews with subject teachers and analysis of students' poster assignments. The results showed that the use of Canva significantly improved students' understanding of Pancasila values and honed 21st century skills such as creativity and critical thinking. Teachers assessed students' assignments based on content and design creativity, which helped students convey information in an interesting and relevant manner. Despite challenges such as limited internet access and technical skills, the app proved effective in supporting interactive learning. It is recommended that regular technical training and supporting facilities be provided to optimize the use of Canva in Civics learning.

Keywords: *Pancasila and Civic Education, Canva, Technology-based learning, Creativity, Merdeka Curriculum*

INTRODUCTION

Pancasila and Citizenship Education (PPKn) has a strategic role in shaping students' character in accordance with the values of Pancasila and the 1945 Constitution. As a compulsory subject in the national education curriculum, PPKn not only focuses on theoretical aspects, but also prioritizes the formation of students' attitudes, morals, and skills so that they are able to actively participate in community, national, and state life. This education is the main means of instilling the nation's basic values, such as social justice, democracy, and diversity. According to Magdalena et al. (2020), PPKn is designed to prepare students to become intelligent, skilled, and characterful citizens. Through this education, students are invited to understand their rights and obligations, both as individuals and members of society. In the challenging era of globalization, PPKn education also plays a role in strengthening national insight and national identity, while providing a foundation for students to face the increasingly strong influence of foreign cultures.

However, PPKn learning often faces challenges due to its abstract and normative nature. This often makes students feel bored and less interested in the material presented. To overcome these obstacles, various technology-based learning innovations have been introduced, one of which is the use of the Canva application. As a web-based graphic design platform, Canva offers users the convenience of creating various visual media, such as posters, infographics, and presentations. This technology allows teachers to deliver material in a way that is more interesting and relevant to students. Triningsih (2021) stated that the use of Canva in project-based learning can improve students' ability to present information creatively. In addition, this application helps students develop 21st-century skills, such as critical thinking, creativity, and communication skills. In the context of PPKn, Canva allows students to visualize abstract concepts more concretely, making it easier for them to understand and internalize the values of Pancasila. Technology-based learning, such as that offered by Canva, also provides space for students to express

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their ideas freely. Rosalinda and Syafriansyah (2022) explained that the use of visual media in PPKn learning not only helps students understand the material but also encourages them to think strategically in conveying messages. This media allows students to combine design creativity with relevant content, so that their learning outcomes can be more optimal.

In the Independent Curriculum, the project-based learning approach is one of the main strategies in supporting a more active and creative learning process. Trisiana (2020) stated that this curriculum emphasizes students' ability to produce real work that reflects their understanding of the material. In the context of PPKn learning, making posters through Canva is one of the concrete implementations of project-based learning. This assignment not only functions as a medium for conveying information, but also as an evaluation tool to assess students' understanding of Pancasila values. The visual approach applied through Canva has also proven effective in increasing student engagement in learning. Triningsih's (2021) research shows that posters made through Canva are able to combine graphic design elements with the content of the material, thereby helping students organize information with good grammar and convey messages clearly. Teachers who use Canva in PPKn learning also report that this application increases students' attention to the material presented, while helping them develop design skills.

In addition, the use of Canva as a learning medium is in line with the demands of increasingly developing digital technology. Students who are accustomed to using digital devices in their daily lives feel closer to this media, so that learning becomes more relevant and interesting. Rosalinda and Syafriansyah (2022) noted that technology-based media can create a more interactive and inclusive learning atmosphere, where students with various learning styles can be well accommodated. However, the application of technology in learning is not without challenges. Several teachers reported obstacles in the form of limited internet access, lack of technical skills among students, and the need for additional training to maximize the use of Canva. Therefore, technical support and training are important factors in ensuring the success of using this application in learning. This study aims to explore the use of Canva in PPKn learning by observing the results of student poster assignments and direct interviews with subject teachers. This study is expected to provide new insights into the effectiveness of technology-based learning media in improving students' understanding of Pancasila values, as well as providing inspiration for teachers to develop more creative and relevant learning methods.

RESEARCH METHODS

The method used in this research is a qualitative method. Qualitative research is a research method used to understand social or human phenomena by describing events in depth and holistically. This method is descriptive and tends to use analysis with an inductive approach, where the researcher acts as the main instrument in data collection. According to Fadli (2021), qualitative research involves researchers directly so that they can understand the context of the situation and the setting of the natural phenomenon being studied. Each phenomenon is considered unique because it has a different context, and the purpose of qualitative research is to understand the conditions of a context by describing in detail and in depth the portrait of conditions in a natural context. In addition, qualitative research allows researchers to explore in detail the characteristics of individual, social, and organizational behavior and their meaning. This approach emphasizes the process and meaning based on the perspective of the subject being studied, so that the research results emphasize meaning more than generalization.

Thus, qualitative research is an appropriate approach to explore the deep meaning of social phenomena, understand participants' perspectives, and describe the complexity of human interactions in natural contexts.

RESULTS AND DISCUSSION

Based on the results of interviews with subject teachers, the Canva application is used because teachers consider technology to be something closer to students. Canva is also considered an effective medium for children to express their creativity which may not necessarily be possible if using other media such as paper. One of the tasks that generally uses Canva is making posters. In this case, subject teachers will assess students' work based on two things, namely content and creativity. The content of the poster covers the majority of the assessment at 60%, while creativity covers 40% of the assessment. The assessment of the content of the poster will pay attention to several important aspects. Some of them are wording, words that are not only short and concise, but also clear, and the use of standard language.

Explanations in the form of points are also other aspects that are considered in assessing the content of the poster. Meanwhile, the creativity assessment will pay attention to several aspects such as the continuity of content and design, the addition of images related to the content, and the creativity of students in making their own designs. Subject teachers emphasized that not being tied to templates is the main value in assessing creativity. According to subject teachers, good lessons are not only focused on writing and calculating, but also on creativity. Canva not only hones students' creativity, but also provides students with provisions for the future.

CONCLUSION AND SUGGESTIONS

This study shows that the use of the Canva application in learning Pancasila and Citizenship Education (PPKn) has a positive impact on improving students' understanding and creativity. With an attractive visual approach, Canva makes it easy for students to absorb Pancasila values through interactive and relevant learning media. In addition, this application supports the development of 21st century skills, such as critical thinking and creativity, which are in line with the needs of the Merdeka Curriculum. Although there are challenges in its implementation, such as limited internet access and technical skills, the benefits obtained show that Canva is an effective and innovative learning tool.

The use of Canva in learning can be more optimal if accompanied by regular training for teachers and students to improve their technical skills. In addition, schools are expected to be able to provide supporting facilities, such as adequate internet access, so that the implementation of technology can run smoothly. Teachers are also encouraged to continue exploring various forms of innovative learning media by utilizing Canva, so that students can enjoy a more interesting and varied learning experience. Further research is recommended to review the use of other technologies in learning, so that the best methods that are relevant and applicable according to the needs of modern education can be found.

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